

# LSESU Club and Society Elections

## Manifesto Guidance



# 1. The Basics

- All candidates are able to submit a photo of themselves when nominating, as well as a manifesto, which is your chance to let voters know:
  - who you are...
  - why you'd be a good fit for the position...
  - what your plans and priorities are for the Club/Society...
- All manifestos are reviewed by the Student Communities Team (against the rules on the following page), and then published alongside nominations on the LSESU website once approved.
- The deadline for submitting your online manifesto is 9am, Mon 03 March.



## 2. General Rules

Candidates must not include the following as part of their manifesto:

- Personal contact information (including CVs, Email Addresses, LinkedIn Profiles, Phone Numbers, Social Media Handles).
- Derogatory, libellous or defamatory comments about other candidates and/or current/previous committee members.
- Unsuitable language – keep in mind that your manifesto will be listed on the LSESU website alongside your name and photo.

Candidates who include any of the above will be asked to remove such information, and won't be approved until a revised copy is uploaded.



# 3. Top Tips

- Photos must be no larger than 1MB, and be in one of the following formats: JPEG (.jpeg / .jpg), PNG image (.png).
- If you are writing your manifesto in a language that is not English, you will also need to provide the English Translation.
- Use a colour scheme and font that is accessible and easy to read.
- Try not to make your manifesto too long – we'd recommend a maximum of 300 words.
- Make it about you and your ideas/strengths – as opposed to focusing on other candidates / committee members.
- Let your personality shine through – tell members something about yourself that they might not already know.
- Talk to other members about their Club/Society experience, to gain an understanding of what's important to them.

