LSE STUDENTS' UNION

LSESU Clubs and Societies Elections
Manifesto Guidance

What is a Manifesto?

All candidates can submit a photo of themselves and/ or a text manifesto at the time of their nomination.

A manifesto is your opportunity to tell your club or society members what you would do if elected into the role you've nominated yourself for.

All manifestos are reviewed by SU staff, and once approved will be published on the SU website alongside nominations.

This is your chance to really let voters know:
- Who you are
- What your plans are for the future of the club/society
- Your involvement with the group so far
- Why you are running for this position

You'll have the chance to upload:

- A photo of yourself
- A plain text manifesto

Writing Your Manifesto

Here are some ideas of what to include in your manifesto:

Who you are
Introduce yourself! Remember, you might not have met all the members of your society yet.

Why are you good for the position?
Highlight your skills, achievements and passions. How do these link to the role you have nominated yourself for?

Your priorities (if elected)
Aim for 3 -5 measurable priorities on your manifesto. These are what students will expect you to complete next year! This could be things like running more events for postgrads, arranging regular socials or increasing affordable activity. Feel free to run any ideas past SU staff if you're unsure about feasibility.

Rules for Manifestos

Candidates need to please ensure the following is not included:

- Personal contact information (including CVs, LinkedIn links, social media handles or email addresses)
- Derogatory or incorrect comments about other candidates or previous committees
- Unsuitable language - don't forget this gets posted on the LSESU website next to your name and photo!

Top Tips!

- To ensure photos are displayed correctly, the file must be no larger than 1 MB, and be one of the following types: GIF image (.gif), JPEG image (.jpeg), JPEG image (.jpg), PNG image (.png)

- If you are writing your manifesto in a language that is not English, you will also need to provide the English Translation.

- Use a colour scheme and font that is accessible and easy to read.

- Although the website has no word limit, try not to make your manifesto too long, as people might not read it all, and will miss important points. We recommend a maximum of 300 words.

- Make this about you - there is no need to focus on other candidates.

- Let your personality shine through, tell members something about yourself that they might not already know.

- Talk to members and previous committee members to learn about their society or club experience, and to gain an understanding of what is important to them.

If you have any questions about Club and Society elections, please email su.societies@lse.ac.uk or su.sport@lse.ac.uk and our team will be happy to help.

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