

2024-25 STARS Awards Criteria

Badges	Criteria	Complete X to achieve the badge
Campaigning	Share SU campaigns with your Club/Society members	1
	Support an existing campaign/issue through the SU Student Voice team	
Charitable	2 core committee members or more to attend a RAG event	2
	Host a one-off (or regular) volunteering session as a Club/Society through the Volunteer Centre	
	Organise at least one fundraising event or fundraiser for a charity	
Collaboration	Collaborate on an event with another Club/Society that is unrelated to your own	2
	Collaborate with a department or external organisation to host an event/initiative that benefits your members (e.g. a speaker event, networking activity)	
	Receive a sponsorship from a department or external organisation	
Community	Connect current members with alumni in 2 different ways (e.g. invite an alumni to host a guest speaker event, have an associate membership and host networking opportunities for current members and alumni)	2
	Host regular social events (at least once a month during term time) to build a community within your Club/Society.	
	Increase membership by 10% compared to the previous academic year	
Democracy	All core committee members vote in the SU Officer elections	3
	At least one candidate for all core committee positions	
	Ensure robust democratic process in committee elections (i.e. Over 50% of members vote in your society committee elections, host an AGM)	
	Promote the SU elections to your Club/Society	
Engagement	All core committee members attend an LSESU Student Leaders Conference	3
	Attend a drop in with the Societies/Sports Team	
	Attend a Society Development Forum with the SU or Societies/Sports Staff team	
	Submit an SU feedback form	
Inclusion	Introduce a buddy or peer-mentoring scheme in your group - with a focus on inclusion and community building (rather than professional development)	2
	Host a free event aimed at demographics underrepresented in your society (e.g. Postgrad students)	
	Host a Give It A Go event at the start of September Welcome or January Welcome Back (or within a month of your group being set up, if you are a new Club/Society)	
	Host regular social events (at least once a month during term time) to build a community within your Club/Society	
Social Media	Create a 30s promotional video for your Club/Society and share to your social media platform	3
	Have your Club/Society social media account featured on LSESU's Instagram story or post	
	Maintain an up-to-date page on the LSESU website, and have an active online presence on at least two digital platforms (e.g. WhatsApp and Instagram)	
	Promote LSESU activities to your platforms (e.g. Instagram, WhatsApp)	
Sustainability	Host an event celebrating Green Week	1
	Host an event focussing on sustainability (e.g. a zero-waste social event)	
Union	Club/Society President to attend a coffee session/event with the Sabbatical Officers	1
	Collaborate with SU elected part time officers/academic rep/AU committee	

Awards	Criteria
Bronze	Achieve 5 badges
Silver	Achieve 8 badges
Gold	Achieve 10 badges
Platinum	Tick off all criterions in every badge

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